



## RULES AND REGULATIONS OF HWY 198 WOODLAKE SIGN

140 N Magnolia, Woodlake, CA. 93286, 559-564-3559

The Woodlake Valley Chamber of Commerce has created detailed rules and regulations about displaying signs/ banners from the Woodlake Valley Chamber of Commerce's NEW "Woodlake" sign on the corner of Highway 198 and Spruce Rd. (Road 204). Here are the new Rules and Regulations:

### **Sign Permits**

First and foremost, before installing a sign or banner on the "Woodlake" sign it is required that you check with the Woodlake Valley Chamber of Commerce. A permit is required to be allowed permission to display your sign or banner. The permits can be found on our website <http://www.woodlakechamber.org/> or by contacting either the Chamber President Rudy Garcia at (559) 564-3559 or Chamber Secretary Lauren Carrasco at (559) 786-7087.

### **Cost**

- **Deposit Required - \$100.00**
  1. Deposit is fully refundable on the condition that you remove the sign/ banner within 48 hours of your event. (i.e., if your event is on a Saturday the sign must be down by Monday evening)
  2. Deposit is fully refundable on the condition that the "Woodlake" sign is left in the same condition as it was prior to your sign/ banner being hung.
- **Weekly Space Rental Fee - \$20.00 (Quarter Panel) \$25.00 (Full Panel)**
  1. Payments are charged based on weekly rental period. (i.e., if you want your Full Panel sign/ banner to hang two weeks prior to event, the cost of the rental would be \$50.00).
  2. Rental is based on first come first serve basis.

### **Signs/ Banners**

Definition: *a strip of fabric which is used as a sign and is stretched across two points that advertises a business, product or service, or event.*

- A Sign Permit is required for all Signs/Banners. The Permit is valid for a cumulative total of days requested and paid for when permit is originally turned in.
- Permit **MUST** be turned in and **ACCEPTED** (deposit & payment received) by Woodlake Valley Chamber of Commerce before sign/ banner can be hung.
- Restrictions apply for type, size, quantity, and placement of signs/ banners.
- Restrictions apply to length of time displayed.
- Approved signs/ banners **MUST** be placed on the "Woodlake" sign and cannot be in the Cal Trans right-of-way (chain link fence in front of "Woodlake" sign). It must be maintained securely so it will not come loose in the wind.
- Your sign/ banner must **NOT** cover another sign that is already being displayed.
- All deposit refunds will be returned no later than **14 business days** from your event.

### **Balloons**

- Balloons are not allowed for display.

### **Prohibited Signage**

The following is an abbreviated listing of the most common prohibited signs (this list takes precedent over any other codes described above). The following are not allowed:

- Wind signs (i.e., pennants, streamers, balloons, whirligigs, wind blades, wind dancers, or similar devices activated by the wind, whether naturally or artificially produced).
- Flashing signs, particularly strobe lights and any other type that could confuse or interfere with the “Woodlake” sign.
- Signs that emit sounds or noise.
- Any sign placed in the Cal Trans right-of-way. (Chain link fence located directly in front of the “Woodlake” sign.
- Any sign attached to posts belonging to the “Woodlake” sign.

## **Understanding What’s Allowed**

Signs/ banners that are hanging from the “Woodlake” sign are regulated by the Woodlake Valley Chamber of Commerce and its members. To maintain the character and purpose of the NEW “Woodlake” sign we ask that you follow these simple Rules and Regulations listed. We are all members of this beautiful community so we ask that if we work together we can do just that.

Here are the most common regulations you will need to considered:

### **Sign/ Banner Size:**

- **Quarter Panel:** 10ft Long X 4ft Height
- **Full Panel:** 20ft Long X 4ft Height

### **Sign/ Banner Location:**

- Must hang directly under the “Woodlake” sign. (Hooks are available for the top part of sign)

The Woodlake Valley Chamber of Commerce reserves the right to refuse any sign/ banner. If a sign/ banner is found to be hanging without permission or proper payment, we reserve the right to take down the sign/ banner and the organization/ individual can contact the Woodlake Valley Chamber of Commerce to retrieve their sign/ banner. If you have any questions or concerns about where or how to hang your sign/ banner please feel free to contact the Woodlake Valley Chamber of Commerce at (559) 564-3559 or [woodlakechamber@gmail.com](mailto:woodlakechamber@gmail.com)